



Experience the Wonders of the World Online

3rd Planet unveils first online destination tour

We are pleased to introduce the world to our Wonders of the World project, an interactive travel destination tour portal. A media technology company based in Singapore, 3rd Planet utilises its own patented CGI technology to give anyone with a smart phone, a tablet or an Internet connection a taste of travel without leaving home.



Our objective is to display top destinations in various countries in all its glory, by allowing 3D navigation of sites and providing information at various points of interest. “Travellers” would be able to walk through or even fly over the site much like they would with gaming technology, giving them an experience that goes beyond what is now being presented in travel advertisements and tour brochures.

For those ready to pack their bags, it allows them to plan their itinerary better and arm themselves with information which they can take with them from home to foreign destination.

Wonders of the World

every country has one

Three years in the making, we will showcase our first destination, The Venetian Macau, next week. This will be followed by other destinations over the weeks to come, in countries such as China, Thailand, Indonesia, Brunei, Japan, the Philippines and Nepal.



Our First Destination: The Venetian Macao

One of the world's largest buildings and integrated resorts, the massive structured is modelled after famous landmarks and the architecture of Venice. They include the Bridge of Sighs, the Rialto Bridge and the Doges Palace built in the Venetian Gothic style.

- The Rialto Bridge, also known as the lovers' bridge and is one of Venice's most visited and photographed bridge.
- The Bridge of Sighs was the last view of Venice that convicts saw before their imprisonment. The bridge name, given by Lord Byron in the 19th century, comes from the suggestion that prisoners would sigh at their final view of beautiful Venice through the window before being taken down to their cells.
- The Doges Palace is a palace built in Venetian Gothic style, and one of the main landmarks of the city of Venice, northern Italy.
- A Free Shuttle Service at the West Lobby of the Venetian takes you through the highlights of Macau

Wonders^{of} the World

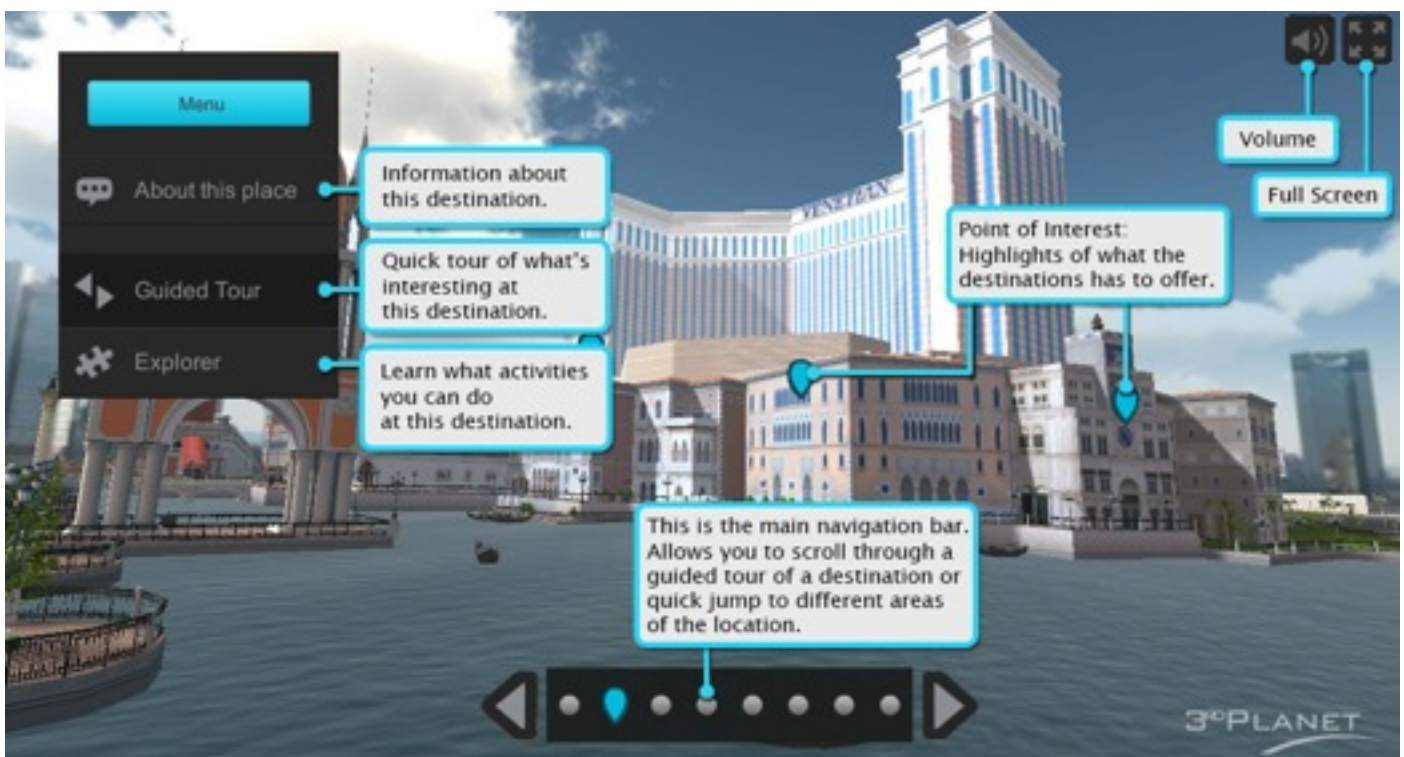
every country has one

More about the cool things to see are available in our interactive 3D scene. Click [here](#) to see it for yourself.

You can now get a glimpse of Venice without leaving Asia.

The Platform

Our technology allows the “traveller” to traverse the massive site, which is equivalent to 56 football fields, by simply moving the keyboard mouse and clicking on points of interest for more information or zoom in and out for a more detailed look. Our technology has the capacity to add as much detail as possible into the feature that is relevant to the traveller, such as shuttle bus services, F&B outlets and opening/closing times. Plus, you get to “experience” the trip by taking part in activities that are unique to the area.



For example,

- You may choose to take a “guided tour” which will introduce various aspects of each area in 3D.
- You may click on “points of interest” to get detailed information.
- You may indulge in virtual walk-throughs or take part in “activities”, such as captaining a gondola or having a mini golf game.

Click on this link [Youtube video](#) to give yourself a see a video of how it looks like.

3rd Planet is in partnership with tourism boards round the world keen to showcase what they think are the unique features of their country. These will be rolled out over the weeks with travel-related prizes, such as air tickets and hotel accommodation to the destinations that are showcased.



Available on PCs, phones and tablet devices for both iOS and Android users, be among the first to tour the Wonders of the World by signing up at www.3rdplanet.com/signup

Said Terence Mak, CEO of 3rd Planet: “The future of travel is here, on 3rd Planet. And the traveller pays nothing. We thank the countries which have joined us in the initial roll-out of Wonders of the World and look forward to displaying more destinations packed with even more information for both the real and the remote traveller.”

Said Olaf Gueldner, Senior Vice President and Chief Marketing Officer of Sands China Ltd: “We are very happy that The Venetian Macao has been selected as one of the Wonders of the World by 3rd Planet. We hope our virtual guests enjoy touring our amazing integrated resort online, and are inspired to visit us in Macao to enjoy all of the incredible experiences available.”

Those in the business of promoting travel and tourism might like to know that our interactive 3D scene is free for embedding onto websites and blogs. Please check out our website at www.3rdplanet.com for more information.

For more information, please contact:

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About 3rd Planet

3rd Planet is a new media company that provides the travel and tourism industry an interactive 3D platform to show you travel destinations of the world so that you can better understand what the destination has to offer.

3rd Planet in the news.

<http://www.tnooz.com/article/3rd-planet-aims-high-wants-global-tourism-participation-for-3d-interactive-technology-event-in-2014/>

http://www.tgasia.com/article.php?article_id=2855

<http://www.travpr.com/pr-23461-lenovo-and-3rd-planet-partner.html>