



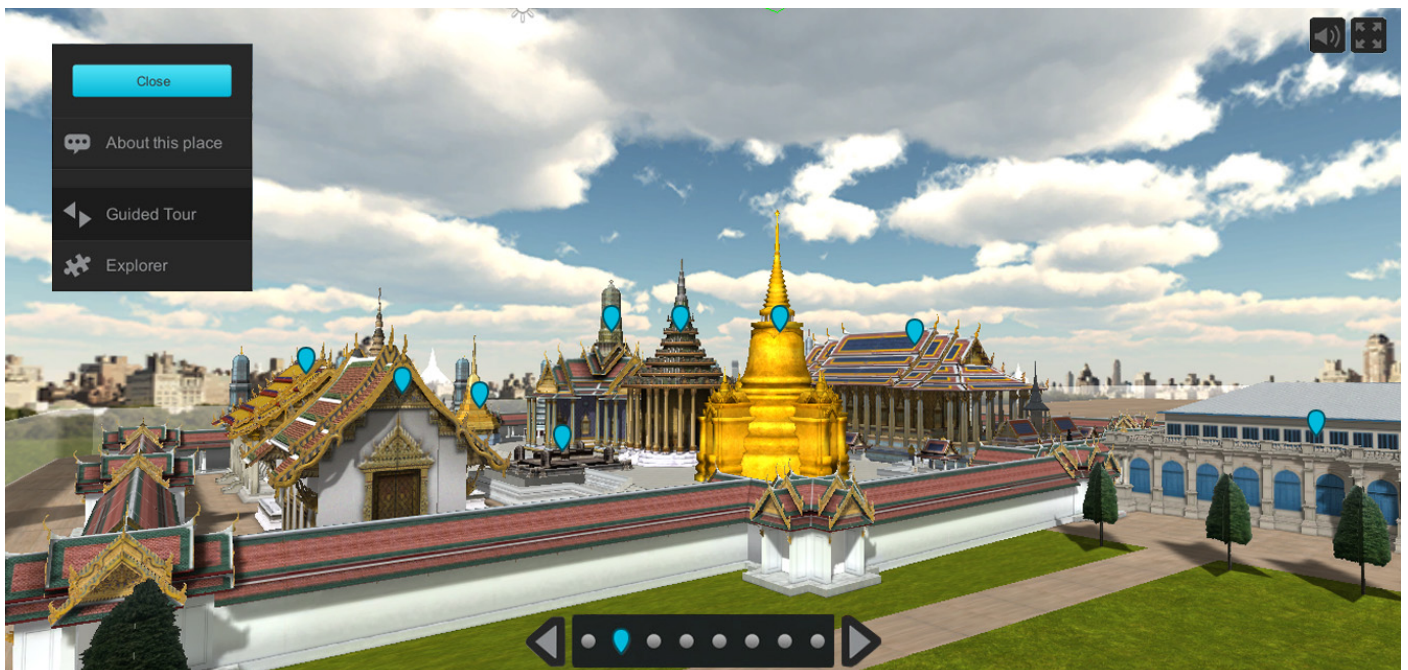
Experience the Grand Palace of Thailand in interactive 3D

Thailand Tourism Board utilised 3rd Planet Platform to showcase Grand Palace of Thailand

3rd Planet and TAT is please to announce the availability of a Interactive 3D version of the Grand Palace of Thailand in the Wonders of the World Launch.

Take a amazing Interactive 3D Tour of the Grand Palace of Bangkok and understand the Beauty and design of the largest palace of the last known official residence of the monarchy.

Featuring a interactive display of The **Wat Phra Kaew** , which houses the famous **Temple of the Emerald Buddha**; full official name **Wat Phra Si Rattana Satsadaram**, it is regarded as the most sacred Buddhist temple in Thailand. It is a "potent religio-political symbol and the palladium (protective image) of Thai society". It is located in Phra Nakhon District, the historic centre of Bangkok, within the precincts of the Grand Palace.



Our Next 3D Virtual Tour Destination: The Grand Palace Thailand.

The interactive 3D Tour of the Grand Palace will through you through birds eye view of the location with pins and information giving details like opening hours, and information highlights of the studding destination in the heart of



Thailand, giving you an experience that goes beyond what is now being presented in travel advertisements and tour brochures.

For those ready to pack their bags, it allows them to plan their itinerary better and arm themselves with information which they can take with them from home to foreign destination.

Three years in the making, we will showcase our next destination, The Grand Palace of Thailand. This will be followed by other destinations over the weeks to come, in countries such as China, Indonesia, Brunei, Japan, the Philippines and Nepal.

The Palace of the King of Thailand resides, features a impressive Destination for tourist, Wat Pra Kaew, housing the famous Emerald Buddha.

- The Emerald Buddha is the main attraction of the Grand Palace, in Wat Pra Kaew, it is enshrined on a golden traditional Thai-style throne made of gilded-carved wood, known as a Busabok, in the ordination hall of the royal monastery.
- The murals in the castle walls contains around around 178 scenes of the Rayamada and is around 2KM in length on the entire compound.
- Learn about the 12 Guardians of the Temple.

More about the cool things to see are available in our interactive 3D scene. Click [here](#) to see it for yourself.

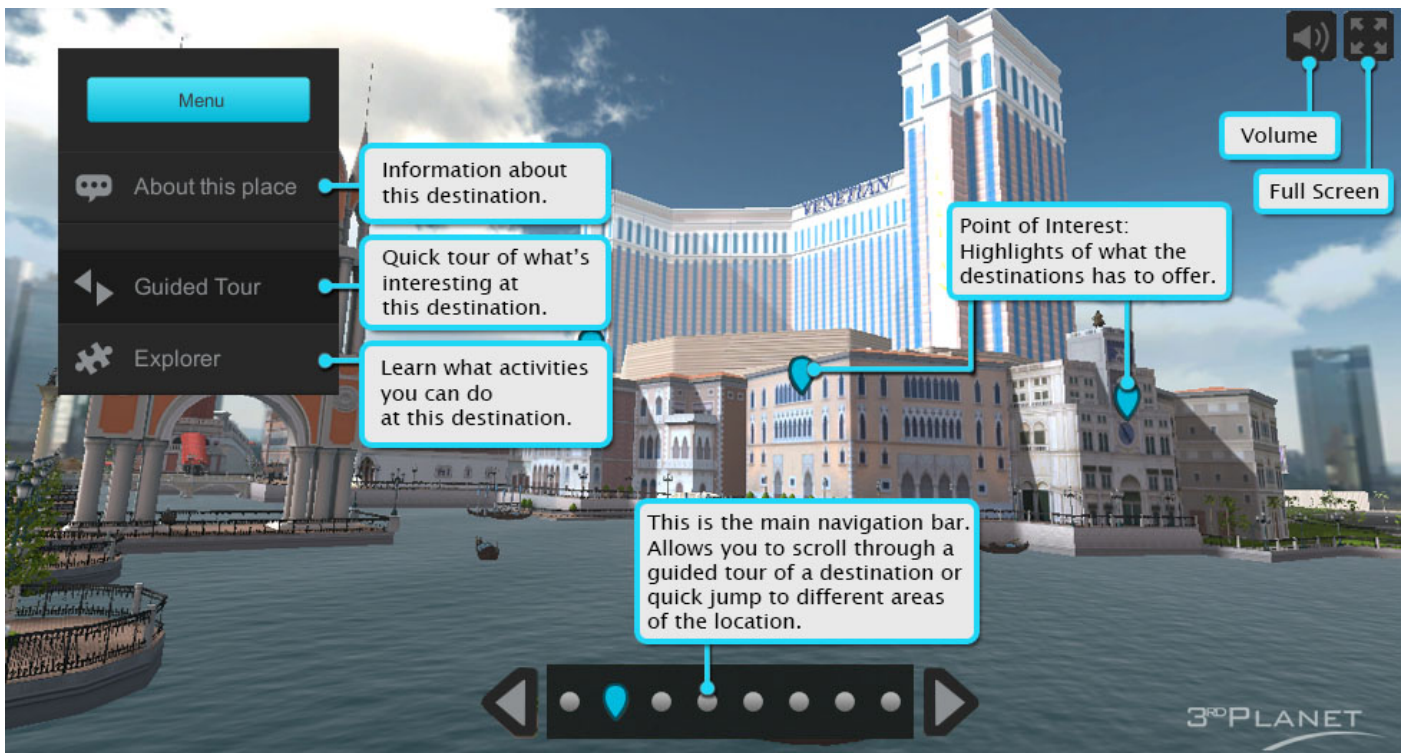
You can now get a glimpse of Grand Palace of Bangkok without leaving your desktop.

The Platform

Our technology allows the “traveller” to traverse the tourism destination, by simply moving the keyboard mouse and clicking on points of interest for more information or zoom in and out for a more detailed look. Our technology has the capacity to add as much detail as possible into the feature that is relevant to the traveller, such as photo points, F&B outlets and opening/closing times. Plus, you get to “experience” the trip by taking part in activities that are unique to the area.

Wonders^{of}theWorld

every country has one



For example,

- You may choose to take a “guided tour” which will introduce various aspects of each area in 3D.
- You may click on “points of interest” to get detailed information.

Click on this link [Youtube video](#) to give yourself a see a video of how it looks like.

Available on PCs, phones and tablet devices for both iOS and Android users, be among the first to tour the Wonders of the World by signing up at www.3rdplanet.com/signup

Said Terence Mak, CEO of 3rd Planet: “The future of travel is here, on 3rd Planet. And the traveller pays nothing. We thank the countries which have joined us in the initial roll-out of Wonders of the World and look forward to displaying more destinations packed with even more information for both the real and the remote traveller.”

Thapanee Kiatphaibool, Director of Marketing Information Technology Group , Tourism Authority of Thailand said: “We are very excited that the Grand Palace has been selected as one of the Wonders of the World by 3rd Planet. We hope that thought this platform like 3rd Planet, potential visitors to Thailand can now understand the Thailand Destinations better so that they can better allocate the time to visit the beautiful Grand Palace and get a better understanding of the Thai Culture and History online .”



Those in the business of promoting travel and tourism might like to know that our interactive 3D scene is free for embedding onto websites and blogs. Please check out our website at www.3rdplanet.com for more information.

For more information, please contact:

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About 3rd Planet

3rd Planet is a new media company that provides the travel and tourism industry an interactive 3D platform to show you travel destinations of the world so that you can better understand what the destination has to offer.